

[www.ducadimontaperti.com](http://www.ducadimontaperti.com)



YOU ARE AS YOU HAVE ALWAYS BEEN



## Two faces of a single soul

Vannucci – the man – is the drive outward, the vigor of action, and the person in his most naked truth.

Duca di Montaperti – the coat of arms – is the return to origins, the celebration of inner nobility, and the solemnity of remembrance.

While Maestro Landi painted the man he knew, Sara and Claudia asked his art to give form to the icon they had always loved.

Two fragrances, one heart.



**.02**  
THE WELCOME

“Welcome to the universe  
of the Duca di Montaperti.  
Because the soul, when pure,  
remains forever.”

There are men who do not inhabit time, but create it. Men for whom  
an idea is not merely a project, but an act of faith, and life is not a race  
toward a destination, but a slow voyage toward infinity.

The Duca di Montaperti was one of these men.

## The Legacy of Light

An inventor by vocation and noble by nature, he possessed the rare gift of looking at the world with the intact innocence of a child. Where others saw obstacles, he saw horizons; where the world saw shadows, he sought only light. This purity of his was not weakness, but his greatest strength: the ability never to see evil, to move through life's challenges with the "serene certainty" of one who has already won, because he possesses honor. His was not passive gentleness, but a choice of steel: the unwavering determination of one who does not allow the noise of the world to crack his inner silence.

On his boat, built for speed, which he steered with wise slowness, he loved to savor the sea, the reflection of the sun, the breath of the wind. He taught us that true greatness lies in the ability to stop and look at beauty, even when everything around us is rushing. His foresight did not lie in predicting the future, but

in understanding the eternal: he knew that rushing means losing the detail, and he did not want to lose any of the enchantment of existence.

This line of fragrances was born from a moment that I carry in my heart. In an instant of extreme awareness, seeing him whole and proud as he had always been, I said to him: "Stop it, you are as you have always been."

In that "as always" lies the essence of this collection. We have transformed into perfume his ingenuity, his love for the sea, his silent nobility, and that light that never went out. Each of these six fragrances is an invitation to wear a piece of that world: a world where honor is the first law, beauty is the only compass, and integrity is eternal. These essences are not simple perfumes, but imprints of character, dedicated to those who do not need to shout to be heard, because their presence is already a truth.





VANNUCCI

DUCA DI MONTAPERTI

1946

1269

ROSSO D'ARBEA

CRILJA





# Vannucci

THE ENGINEERING OF LIGHT

Born from the bond between the “Duke Engineer” and Maestro Arturetto Landi, this fragrance celebrates a charismatic, brilliant personality projected toward success. It is the essence of the man of the world: determined, confident, and grounded.

## HEAD

Lemon, Lime, Cardamom, Bergamot, Orange, Grapefruit, Mandarin, Ginger, Rosemary

## HEART

Lavender, Geranium, Lily of the Valley, Freesia, and Jasmine

## BASE

Tonka Bean, Ambergris, White Musk, Sandalwood

“ A vibrant and technical fragrance that translates the vigor of ingenuity into timeless elegance. ”



# Duca di Montaperti

THE ICON: THE SAFE HARBOR AND THE TRAVELER WITHOUT BORDERS

This fragrance is the portrait of a natural leader: a pillar capable of being, at the same time, a welcoming refuge and a magnetic guide. Signed by Arturetto Landi, the essence celebrates a man of "serene certainty," who charted legendary routes with the strength of one who does not need to raise his voice. It is a tribute to an extraordinary person who faced life — and his final journey — with a passport in his pocket, always ready to discover a new destination.

## HEAD

Orange, Grapefruit, Lemon, Bergamot, Oregano, Pear

## HEART

Neroli, Lavender, Jasmine, Iris, Rose, Freesia

## BASE

Vetiver, Patchouli, Sandalwood, Cedarwood, Siam Benzoin, Ambergris, White Musk, Vanilla, Leather, Incense

“ Light, strength, and pure character. A man who moved swiftly toward his ideas, indifferent to the criticism and jealousy of the world, because his inner compass was never wrong. Quite simply, a Great Man. ”





## 1946

RARE EXCELLENCE:  
THE PORTRAIT OF PRESTIGE

More than a fragrance, 1946 is a work of haute perfumery that celebrates rebirth through priceless raw materials. At the heart of the composition pulses an extremely rare Rose, the soul of aristocratic and timeless elegance. It is an authoritative and persistent perfume, created for those who demand absolute exclusivity.

### HEAD

Lime, Orange, Mandarin, Bergamot, Pink Pepper, Coriander, Nutmeg, Cinnamon, Strawberry, Raspberry

### HEART

Rose, Iris, Orchid, Jasmine, Lavender, Geranium, Osmanthus

### BASE

Leather, Vanilla, Tonka Beans, Honey, Benzoin Resin, Incense, Civet, Ambergris, White Musk, Cedar, Sandalwood, Patchouli, Vetiver

“ The olfactory signature of those who accept no compromises, dedicated to those who know how to recognize the value of an indelible mark. ”



# 1260

TURIBULUM: THE INCENSE  
OF MEMORY

More than a fragrance, a rite of purification. 1260 is an olfactory bridge between the present and a glorious past, a pure incense fragrance that celebrates the verticality of the spirit. It evokes the image of ancient braziers where resin burns slowly, transforming smoke into the very breath of history. It does not tell of conflict, but of the eternal light of a hearth that never goes out.

## HEAD

Saffron, Strawberry, Rhubarb

## HEART

Incense

## BASE

Leather, Oudh, Sandalwood, Cedar, Labdanum, Cistus, Gurjun Balsam, Castoreum, Civet, White Musk, Ambergris

“ A sacred, ancestral,  
eternal essence. The  
perfume of those who  
honor the past in order  
to shine in the present. ”





## Rosso D'Arbia

THE RIVER OF MYTH: STRENGTH,  
PASSION, AND SACRIFICE

Rosso D'Arbia transforms Dante's famous "scempio" into a work of olfactory art. It does not celebrate the battle, but immortal glory and visceral passion flowing unstoppable like the river of history. It is the perfume of those who know how to transform tragedy into eternal beauty.

“ A reverberation of spices and petals that embodies the vigor of those who do not surrender, transforming blood into passion and myth into an irresistible embrace. ”

### HEAD

Leather, Oudh, Sandalwood, Cedar, Labdanum, Cistus, Gurjun Balsam, Castoreum, Civet, White Musk, Ambergris

### HEART

Rose, Iris, Jasmine, Tuberose, Osmanthus

### BASE

Vetiver, Nagarmotha, Cedar, Patchouli, Sandalwood, Incense, Owl, White Musk, Ambergris, Leather



# Urilia

THE REFUGE OF PURITY:  
AN ESSENCE WITHOUT BORDERS

Inspired by the legendary figure who united opposing factions, Urilia is the perfume of "heroic gentleness." A splendidly unisex essence that does not overpower character, but elevates it, transforming itself on the wearer: a protective shield for women, an aura of crystalline nobility for men.

## HEAD

Raspberry, Star Anise, Green Note

## HEART

Violet, Iris, Heliotrope, Orchid, Carnation, Rose, Jasmine, Narcissus, Lily of the Valley

## BASE

Tree Moss, Honey, Tonka, Musk, Sandalwood, Cedarwood, Vetiver

“perfume of those who possess strength in the soul and do not need to shout it.”



.05

THE HERITAGE SET

## Your Olfactory Journey

There are those who collect perfumes. There are those who inhabit them.  
Six archetypes. One soul.



Every masterpiece is born from a vision. And this vision has a name.

### A DUTIFUL TRIBUTE

Maestro Arturetto Landi is the artisan of the dream. But the dream belongs to the Duca di Montaperti.

A man of rare sensitivity and sovereign vision, the Duke traced the boundaries of this olfactory universe with the same elegance with which a nobleman designs destiny — with firmness, with grace, with a depth that few can recognize at first glance.

The Heritage Set would not have existed without him.

Not as a collection. Not as an experience.  
Not as a journey.

Maestro Landi gave voice to the notes.  
The Duca di Montaperti gave them a soul.



### DAWN - THE MORNING RITUAL

Every morning is a blank page.

You choose which ink to write it with.  
When the air carries with it the desire for conquest, choose the fragrance that ignites – that electric spark that transforms thought into movement, intuition into destiny. When, instead, you feel the need to be a rock for yourself and for those you love, let yourself be enveloped by the aura of one who never wavers: ancient charisma, silent wisdom, the certainty of one who knows where he is going.

And on the days when the soul asks to return to itself – to strip away the noise of the world – the incense rises slowly, solemnly, like a prayer without words. It reminds you who you are, before everything else.

One does not wear a fragrance by Maestro Landi.  
One becomes.

### NIGHT - THE SEAL OF THE SOUL

Quando il mondo tace, il profumo parla.

When the world falls silent, perfume speaks.  
Spray it on the pillow — an ancient, almost sacred gesture — and let the molecules draw an invisible sanctuary in the air. The notes unfold in the darkness with the slowness of one who is in no hurry, wrapping sleep in a layer of beauty that no dream can disturb. You fall asleep different from how you woke up. You will awaken closer to who you want to be.

From dawn to the silence of night, The Heritage Set is not an accessory.  
It is a presence. A promise. A return to oneself. Six archetypes. One vision.  
His. Yours.



“ The Duca di Montaperti is the embodiment of Italian success: a man who knew how to unite technical ingenuity, the honor of a knight, and emotional strength, teaching that true greatness is given by the ability never to be defeated and to welcome every difficulty with the serene certainty of victory. ”

*Vannucci Pier Lorenzo*



Plv Corporation Srls  
Via Ruga Alfio Maggiani 143  
54033 Carrara - T. +39 0585 51546  
ducadimontaperti@gmail.com  
[www.ducadimontaperti.com](http://www.ducadimontaperti.com)